

# E-Newsletter

## Reaching 11,000 Subscribers

www.femalepatient.com

Banner Advertising  
\$750 net



Wide Skyscraper  
\$600 net

Sponsored Program Rectangle  
\$450 net

90%	Delivery Rate
5%	Click Thru Rate
15%	HTML Open

- **Delivers your brand message** directly to their inbox and drives traffic to sponsored programs on www.femalepatient.com and on your Web site.
- **Features links** to pages on our Web site and other relevant locations
- **Offers expanded reach** by combining your client lists with *The Female Patient* list
- **Provides immediate recognition** of your promotional message by *The Female Patient's* audience
- **Benefit from additional means of exposure** by broadcasting educational/promotional messages
- Exclusive **Corporate Sponsorship** Available

**Contact:**  
**Margo Ullmann, Publisher**  
 (973) 206-8962  
 margo.ullmann@qhc.com  
**Meg Wunsch, Business Development Manager**  
 (973) 206-2328  
 meg.wunsch@qhc.com